

Highlights

- High car reliance in accessing urban nature leads not only to traffic and parking problems, but also to environmental and social equity issues
- Logistic regression models revealed the association between multiple attributes and mode choice to parks. Principal component analysis (PCA) identified the key improvements motivating mode shift from cars to sustainable modes
- Park visitors' use of sustainable modes (e.g., transit, biking, and walking) is associated with a complex interplay of their socio-demographics and trip-related attributes
- Urban planning, design, and policies for improved park facilities, transit services, and initiatives can shape towards a more sustainable mode share to access nature

Introduction

- Accessing larger open spaces (e.g., national parks and forests, and regional parks) offers diverse opportunities for physical, cultural, and social activities, leading to a broader array of health and social benefits for urban residents
- Research showed that marginalized groups, such as low-income individuals, disabled populations, seniors, children, and people of color, heavily rely on sustainable/alternative transportation, due to limited mobility choices and financial constraints
- The reliance on automobiles in accessing large parks is particularly pronounced in North American cities, leading to various social, environmental and park operational challenges

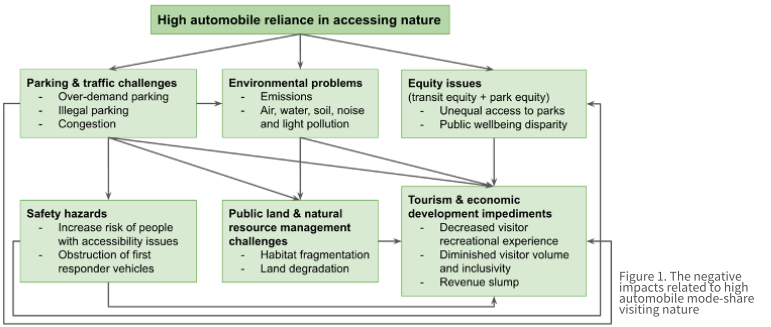


Figure 1. The negative impacts related to high automobile mode-share visiting nature

Research questions:

- 1) Which socio-demographics and trip-related attributes are associated with current and potential sustainable mode choice?
- 2) What are the motivators and barriers for park visitors to use sustainable travel modes?

Methods

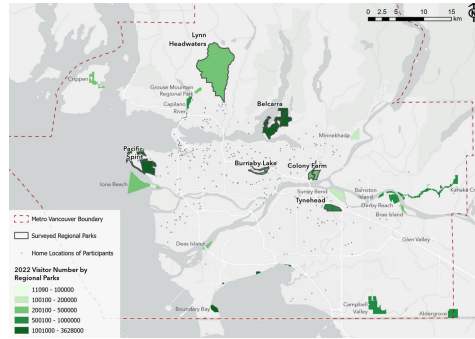


Figure 2. Map of surveyed regional parks in Metro Vancouver

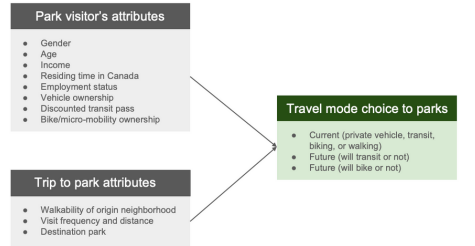


Figure 3. Conceptual framework of travel mode choice of park visitors

Study sites:

- Six regional parks in Metro Vancouver, British Columbia, Canada

Data sources:

- Intercept surveys on park visitors June to July 2023 (n=430)
- Google API (trip distance)
- CANUE (neighborhood walkability index)

Data analyses:

- Descriptive statistics
- Multi-nominal and binary logistic regression
- Principal component analysis (PCA)



Figure 4. Photo of a surveyor intercepting visitors

Results

- Over three-quarters of the park visitors (77%) drive to regional parks
- Compared to travels to other destinations, there is a higher car dominance in travels to parks
- Park visitors having cars less likely chose sustainable modes, and indicated lower willingness to use transit and bikes for their future visits
- Park visitors from neighborhoods with higher walkability index and closer to the destination parks more likely chose walking

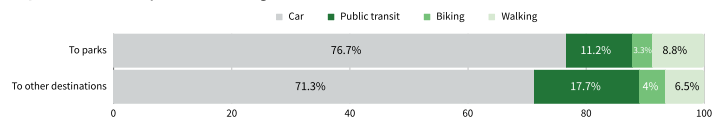


Table 1. Coefficients of logistic regression models by independent variables (***) $p < .01$, ** $p < .05$, * $p < .1$.

		Travel mode to park			Will take transit to park	Will bike to park
		Public transit	Biking	Walking		
Park visitor's attributes	Gender (Cisgender)	0.461	0.739	0.472	-0.224	-0.545**
	Income (More than 50,000\$)	-0.136	-0.083	-0.112	0.293	0.183
	Residing time (More than 5 years)	-1.054	0.659	-1.972*	-0.650	-0.859*
	Employment status (Working)	0.201	0.397	-0.386	0.119	0.518*
	Age	-0.558	-0.305	0.214	-0.404*	-0.336
	Access to car	-2.952**	-2.521**	-2.045**	-1.295**	-1.158**
	Access to bike	-0.626	18.812	1.044	-0.268	1.031***
	Discounted transit pass	1.254**	-0.510	-0.526	0.071	-0.564
Trip-to-park attributes	Walkability of home neighborhood	0.506*	1.607	3.033**	-0.263	-0.174
	Visit frequency	-0.092	-0.229	0.353*	-0.079	0.144*
	Trip distance	0.003	-0.232**	-0.264***	0.012	-0.003
	Park 1	1.894**	14.446	13.277	0.877*	0.643
	Park 2	0.168	-5.910	11.623	0.906**	0.766*
	Park 3	0.310	-3.842	13.337	-0.514	0.538
	Park 4	1.322	14.192	15.316	1.009**	1.151**
	Park 5	-15.129	14.352	14.439	0.066	0.873

- Male participants indicated lower willingness to bike for future visits compared to other genders. People owning bikes more likely chose cycling to parks
- Participants visiting parks with Good to Excellent Transit/Biking Accessibility Rating more likely indicated higher willingness to use transit and bikes for future visits
- Improvements in gears and amenities, and transit connectivity are most likely encouraging more visitors shift from driving to transit
- Improvements in facilities and programs, and quality of cycling routes are two key factors in promoting bike use to parks

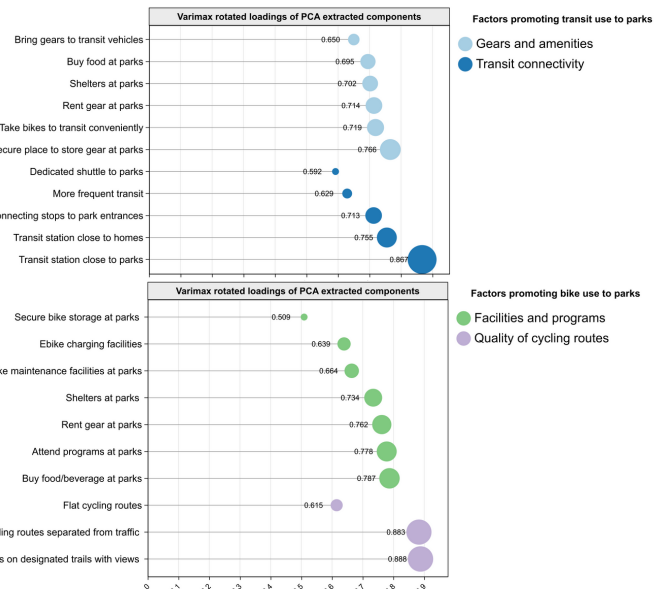


Figure 5. PCA results on transit and biking motivators, presented with Varimax with Kaiser rotated loadings

Discussion and conclusions

- The current and future use of sustainable transportation modes by park visitors are associated with a complex interplay of socio-demographic factors and trip-to-park attributes. These include gender, car and bike ownership, possession of discounted transit passes, features of the destination park, and the walkability of their home neighborhoods
- Although travels to large parks present a greater reliance on car compared to other destinations, there is significant potential for a shift towards more sustainable modes. This can be achieved through strategic planning and design improvements in park facilities, transit services, infrastructure, and various programs and initiatives
- Our findings offer globe insights for urban planners and policymakers, aimed at improving urban residents' access to nature. Effectively fostering the adoption of alternative transportation modes on a systemic level will require plans and designs tailored to unique national, regional, and municipal contexts. This efforts signifies our collective contribution toward shaping urban futures that are healthy, equitable, and environmentally sustainable.

